BRTR AMBASSADOR PROGRAM

Boston's Run To Remember is looking for a team of passionate Ambassadors to inspire new runners to join in and experience our annual race.

The program will run on an incentive/ tier driven model.

How to become an Ambassador of Boston's Run To Remember:

1. Have participated in Boston's Run To Remember 5 Mile Race or Half Marathon Race
2. Be passionate about Boston's Run To Remember
3. Be ready and willing to engage runners, talk about, and promote Boston's Run To Remember
4. Email your application to socialmedia@bostonsruntoremember.org (Application Below)

TIER 1: Self promote via social media at least 10 times, before April 15, 2019.
- Earns a race sticker, Run To Remember bracelet and a discounted race entry.

TIER 2: Self promote via social media at least 10 times, before April 15, 2019, and get 10 people to register using your unique code.
- Earns a free race sticker, Run To Remember bracelet, Run To Remember tech shirt and a discounted race entry.

TIER 3: Self promote via social media at least 15 times, before April 15, 2019, and get 20 people to register using your unique code.
- Earns a free race sticker, Run To Remember bracelet and Run To Remember tech shirt and a free race entry for yourself.

TIER 4: Self promote via social media at least 20 times, before April 15, 2019, and get 25 people to register using your unique code.
- Earns a free swag bag of race merchandise and a free race entry for yourself.

TIER 5: Self promote via social media at least 25 times, before April 15, 2019, and get 30+ people to register using your unique code.
- Earns a free swag bag of race merchandise, a free race entry for yourself and an Official 2019 Run To Remember Ambassador jacket.

To submit your application, please email the following information to socialmedia@bostonsruntoremember.org (applications will be accepted until January 1st). 15 Ambassadors will be chosen for the 2019 event.

First Name, Last Name, Gender
Email Address, Date of Birth

Please provide the URLs to any of the social media sites you have an account with (Facebook, Twitter, Snapchat, Instagram, Tumblr, Blog)

Do you belong to any Running Clubs?
Are you an Ambassador of any other races? If so which races?
Why do you love Boston's Run To Remember?
How many times have you participated in Boston's Run To Remember?
Why would you make a great Ambassador for Boston's Run To Remember?